**DR. TRIPTI SINGH**      **Email:** dr.triptis14@gmail.com

**(Faculty, Researcher and Graphic Designer) Phone: (M)** +91 8005438410

Expert in – Teaching | Illustrator | Visualization | Animation & Movies | Design & Visual Content Developer | Research & Communication | Textile Design | Graphic Design |

**Professional Synopsis**

Assistant Professor, specialized in Communication Design, 6+ years career with extensive experience in education in Designing, Fashion Textiles, Multimedia, Web design and Print Design. 14 years experience as Digital Medium Artist.

Extended expertise Designing in Info-graphics, Data & information collection in multimedia content, i.e. Photography, Animation, Audio Visual, Visualization, Site Design, Mobile page graphics, Logo Design, Animation, Painting and Sketching (Tablet).

**Intended Research Areas:**

1. To document festival of India. The documentation will be based on the places, uniqueness of celebration, connecting people as mass activities, and the changes in ritual and celebration of the past. This documentation is based on collecting images and information from different resources.
2. To develop curriculum and lab facilities for New media arts and Digital arts to meet different requirements of an institute. I feel it has lots of possibilities for all, such as scientists, researchers, engineering students more over for the institute as a whole. It is felt that visual documentation is required for all research areas and exposure of the institute. Why arts? well, I feel art is required to encourage students to experiment more those tools which are also used in developing serious visuals. We also need facilities to develop studios or lab for virtual classrooms is today's need. Both sophisticated and mobile phones can be used for fulfilling different requirements for developing multimedia contents.
3. Visual content repositories (Web Site development) on awareness based on topics such as women and children issues, animal human conflict and old age issues etc.

 **Career Graph**

**Indian Institute of Information Technology, Design and Manufacturing Jabalpur. (July 2017)**

Assistant Professor, Design Discipline expertise in Communication Design.

Course taught in IIITDM Jabalpur

1. Visual Design
2. Communication Design
3. Animation and Movie
4. Visualization

## Indian Institute of Technology Mandi (Feb’15- June 2017)

Media Design Fellow, previously worked as Teaching Fellow:

Courses taught in IIT Mandi:

1. New Media Arts (Computer Graphics, Animation and Multimedia Content)

2. Traditional Media Arts (Sketching, coloring, Modeling, Puzzle creation etc.)

3. The role of Aesthetics in Design (importance of color, shapes, texture, space, repetition etc., basically how to improve the appearance of a product).

4. Art and Architecture (1 Credit)

5. Additional Mentor in Design Practicum.

## Workshops/Seminars

* Workshop on Photography in 2015 by Kushi Mishra, eminent Photographer of India.
* Workshop on Photography in 2016 by Kartiki Gonsalves , eminent Photographer of India.
* Workshop and Lecture on Freehand Drawing, by Sumer Singh, IDDC, IIT Delhi 2016

## Only For U Design Pvt. Ltd. (Feb’14 - Feb’15)

**Head, Design & Market Development**. Handling digital textile prints creation and printing fabrics. Dealing with high fashion fabrics and clothing unit which includes 3 Graphic Designer and 2 Fashion Designer and 2 Market development interns for the brand “Only for U Design Pvt. Ltd.”

**Key Areas:** Digital Fabric Printing, Graphic Designing, Illustration, Visualization and Market Developer

## Freelancer/Lecturer/ Graphic Designer/Artist (Aug ’12 - Jan 14)

**Key Deliverables:**

* Conducting Design and animation lectures in different art departments in Kanpur
* Accountable for developing course material content related presentations for teachers on Traditional Media and New Media subject
* Concerned with developing animation designs for the sites.

## Project Scientist, Indian Institute of Technology Kanpur (Mar ‘11 - May ’12)

**Role:** Graphic Designing, Illustration, Multimedia Content Developer

**Key Deliverables:**

* Worked for CSE Department, IIT Kanpur as Project Scientist for web site www. Ganagapedia.in
* Concerned with developing research based multimedia content for the site that was collected through visiting events, tours and searching resources.
* Designed Logos, Calendar, Leaflet and PowerPoint presentations essentially for all communication artefacts.
* Efficiently utilized tools such as DLSR Camera, Handy Cam and Tablet Pen.
* Met the requirements of the site by utilizing the software such as Photoshop, CorelDraw, Adobe Illustrator, Adobe Premiere and other Online Software.

## Graphic Design (Lecturer), D.G. P.G. College, Kanpur (Jan ’11 – Mar ‘11)

**Key Deliverables:**

* Conducting Design and animation lectures in different art departments in Kanpur
* Accountable for developing course material content related presentations for teachers on Traditional Media and New Media subject
* Concerned with developing animation designs for the sites.

##

**Key Areas:** Drawing & Painting Subject (Computer Design)

## Graphic Design (May ’02 – Mar ’06)

* Worked as a freelancer for the TechniBharthi Group of companies (Technisoft (I) Ltd) Cochin. (2002-2004).
* Worked for the Monthly Magazine “Himalaya ka Mastak”, weekly magazine “Parvatiya Times” and Orion India Network for 1 year in Dehradun (2004-2006).

## Project Associate, Indian Institute of Technology Kanpur (Mar ‘01 – Apr ‘02)

**Role:** Graphic Designer, Site Designer and Medical Illustrator. Created 250 illustrations site design and animation.

## Research Papers:

**Paper Published/Chapter Published:**

1. Book chapter publication, Book Title, Digital Literacy: A Need for Paradigm Shift in Pedagogy, Published in Proceedings of Selected Paper Presented at International Conference Sponsored by CDC Panjab University, Chandigarh in Collaboration with World Panjabi Council, Toronto Confederation Collage, Ontario, Canada Organised by Bhutta College of Education, Bhutta, Chief Editor Dr. Sonu Grewal, Publisher Twenty First Century Publications Patiala, chapter no 22, page 105-10, Topic “**Life within Non Living Objects in Strange World: A Qualitative Inquiry into Digital Artworks, Visualisation and Story Telling**”. Page No 22 ISSN 978-93-85446-01-6 issue.
2. “**Digital Art Fabric Prints the Bridge Between Art and Design**” in November 2016, International Journal of Advanced Information Science and Technology (IJAIST) ISSN: 2319 - 2682 .

**Paper Presentation and Exhibition:**

1. **Digital Art Fabric Prints: Procedure, Process and Progress**, 18th Generative Art Conference GA2015, Venice, Italy.
2. **“Durga Puja Pandals of Kolkata 2016: The Heritage and The Design”** paper has been accepted in International Conference on History and Culture (ICHC 2017) from December 09-11, 2017 in Kyoto, Japan.

**Memberships:**

1. Member of Editorial Board: International Journal of Advanced Information Science and Technology ISSN: 2319-2682
2. Member of Editorial Committee: World Academy of Science, Engineering and Technology International Journal of Humanities and Social Sciences

# **Award:**

# Honour award for extraordinary contribution in field of Art and Culture in 1st International Digital Literacy Forum by Bhutta Collage of Eduction 5th Feb 2015.

## Loyalty Contracts:

**Curioos:** The Digital Design Factory based in New York and UK.

**Highlights:** Signed more than 37 loyalty contracts for the designs available for selling the site <http://www.curioos.com/tripti>

**s[edition]** is the leading platform used by the world’s most renowned contemporary designers to offer their works in digital limited editions for collectors to enjoy and display on connected devices and screens.

**Key Deliverables:** Sold in many designs and animation edition at https://www.seditionart.com/tripti

**Online Publications**

* 12/12/2012 published in <http://downtownlalife.tripod.com/id774.html>

Don Noyes-More, Editor in Chief, Downtown LA Life Magazine International in August 2012

* June 6, 2008 - Don Noyes-More, Editor in Chief,  [Downtown LA Life](http://downtownlalife.tripod.com/id295.html) Magazine

"Tripti Singh has mastered the digital medium so well that the very nuance of emotion and texture stands out with brilliant impact. These are wonderful examples of the new Indian digital art coming from Indian/Punjabi/Rajasthan cultural artists. Her art is worthy of your personal collection and Tripti is going to make an important impact in the international art community."

* ShaVis Newsnet Given Space to my Artwork on its Art’s cover page, 14- July-2008, [www.shavis.com](http://www.shavis.com/)
* Artworks from Amoghvarsha ‘12’ were published in Lakeview an International Journal of Literature & Arts, Aug ‘13
* Featured Artist at MOCA and added artworks to the permanent collection in Jul ‘13

**Credentials**

**Professional:**

* **Ph.D Topic “Indian Digital Art in Contemporary World - A Critical Survey”** from Banasthali University in 2011
* **Diploma (Computer Aided Design)** from ZED in 2002
* **M.A (Drawing & Painting)** from Kanpur University in 2000
* **B.A (Drawing & Painting)** from Kanpur University in 1996

**Educational:**

* **Intermediate** from CBSE Board in 1993
* **X** from CBSE Board in 1991

**Solo Exhibition:**

* First Solo Amoghvarsha ’12’ at Jehangir Art Gallery, Mumbai from in Dec ’12.
* Second Solo Show Exhibition, at Jehangir Art Gallery, from 18-24 March ’16.

**Exhibitions:**

* Coordinator and Exhibitor in Jaipur Art Summit 2015, Jaipur Dec ’15.
* Group Show 15-19 Nov 2009 in Renaissance Gallery, Bangalore, Showed a series on flower
* Selection in International Artistic Linen Cloth Biennial 'Z krosna do Krosna' ‘8 in Krosno, Poland
* Represented India on Sept 2012 at Matrices 2012, 6th International Exhibition of Small Form Electrographic Art, Budapest, Hungary; Artwork included in the permanent collection
* Participation in Sguardi Sonori Festival of Media and Time Based Art, 2008. Selection among 33 country’s 100 artists in Italy. Artwork was included in the permanent collection
* Participated in 1st United Art Fair 27- 30 September ’12
* Artwork displayed in “India Day” held at “Multicultural Center” in the Old Main Building on 2 March 2011 UNCP Pembroke, North Carolina, USA

**National Service Scheme:**

* Completed 240 hours in two years Literacy Program Organised for Education of Women and Children
* Participated in Art Exhibition on Drugs in Kanpur University
* 1st position in "University Talks AIDS" Art Competition organised by Government of India, Youth Programs and Games Department
* Participated in the workshop on Kargil Organised by Juhari Devi Girls Post Graduate College, Kanpur 1999

**Personal Minutiae**

Date of Birth: 16th June, 1976

Languages Known: English & Hindi

Mailing Address: Faculty Offices, Second Floor, A1, South Campus, Kamand, IIT Mandi.

**Portfolio Link:** [Tripti's Portfolio](https://issuu.com/triptisingh/docs/tripti_portfolio_copy)

**Course Activity Link** <https://issuu.com/triptisingh/docs/iit_mandi/12>